

Sharon Cartwright (She/Her)

Vocalescence

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I'm a specialist in chorus visioning, goal setting, strategic planning, communication and all kinds of skill building to help your chorus leaders and teams work smarter, not harder. My work strengthens the administrative and leadership skills needed during changing times and to support healthy and happy choruses.

Links	<p>Facebook: www.facebook.com/sharoncartwright Quartet Facebook: www.facebook.com/luminousquartet LinkedIn: www.linkedin.com/in/sharoncartwright Instagram: www.instagram.com/sharonmcartwright</p>
Skills & Qualifications	<p>I hold an Associate Diploma in Performing Arts and have had training in:</p> <ul style="list-style-type: none"> • Management • Communication • Project Management • Facilitation • Presentation skills • Change management • Positive leadership • Situational leadership • Marketing
Sweet Adelines Biography	<ul style="list-style-type: none"> • International Board of Directors • Chair, Regional Leadership Committee • Board Resource Advisory Committee • International Faculty • Task Force Chair: RMT Documentation Review, Creative Membership Options, Communication Research • Regional Team Coordinator • Regional Communications Coordinator • Northern Beaches Chorus Team Coordinator
Professional Biography	<p>As a strategic communications director, I partner business leaders to engage and inspire their people as they transform organizations. I'm currently self-employed, and previously was a senior leader in some of Australia's leading creative communication agencies. Prior to my corporate career, I trained as an actor, (dreaming of a Broadway career!) and spent several years performing in theatre.</p>

What can I bring to your chorus, quartet and singers?

Through developing high performing and profitable teams in my own agencies, and creating workshops, products, methodologies to enhance performance and engagement in client organisations, I have a kit bag of experiences and skills that I've adapted to suit chorus teams and situations. I've supported choruses through change, managing challenging conversations, facilitated creative and engaging sessions to develop their vision and identity and guided their goal setting and strategic planning process.

Chapter Management and Leadership

Classes tailored for your chorus using any combination of topics from the 2020 and 2022 Leadership Education Webinar Series:

- Vision and Values
- Strategic Planning
- Collaborative Leadership
- Nurturing Membership
- Finance for Chorus Leaders
- Successful Delegation
- Challenging Conversations

Facilitated workshops and coaching:

- **Re:Vision** - facilitated, creative sessions with chorus leaders and members to refresh the chorus vision, values and identity and generate ideas for new ways to retain and attract members, performances and community support.
 - **Re:Energise** - review your chorus management functions, roles, processes and communication approaches. Identify ways to energise, inspire and ignite management teams, boards and committees to work with their members to achieve their goals.
 - **Change management basics** - supporting chorus management teams and boards to understand what to expect and prioritise through change, plan a collaborative approach and engage people in what matters to them.
 - **Shaping and sharing your chorus story** - a fun session to explore current perceptions of your group and create authentic, compelling stories and messages to use in your recruitment, performance and fund-raising as well as grant applications.
 - **Succession Planning** - supporting chorus management teams and boards to plan, recruit and train and mentor people at all levels of the chorus.
 - **Pulse check** - supporting chorus management teams and boards to develop surveys, focus groups and other feedback activities to test perceptions and inform levels of member satisfaction, change readiness and preferences for future direction.
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Music and Performance

- **Living Your Best Quartet Life** - exploring your purpose, motivations and goals, harmonising your different personality types, prioritising what's important, preparing to compete, collaborating between rehearsals, overcoming challenges and celebrating your successes.
- **Promoting Your Quartet** - planning a successful promotional campaign through defining your brand personality, value proposition, performance offerings and fee structure.

**Testimonials
& Referees**

'Sharon's planning allowed us to look forward to the next work that needs to be undertaken. The whole chorus was clear on the direction they wanted, and Sharon supported this with ideas to help this happen.'

'Consultation with our management team beforehand gave us insight and input, especially for our director.'

'Sharon broadened our horizon to think outside the box, no matter how silly or off the grid it sounds. Our thoughts were put on paper and in picture form. Everyone became so creative with their grandiose ideas and with Sharon coming around encouraging us all. Such fun!'
